

WHAT IS CLAIMED IS:

- 5 1. A cosmetic composition comprising a nacreous pigment having a coated
 synthetic mica with a particle size ranging from about 150µm to about 1000µm.
2. The cosmetic composition of claim 1 wherein the particle size is about 200µm to
 about 900µm.
- 10 3. The cosmetic composition of claim 2 wherein the particle size is about 200µm to
 about 800µm.
4. The cosmetic composition of claim 1 wherein the coated synthetic mica has a
15 gloss of at least 40%.
5. The cosmetic composition of claim 4 wherein the coated synthetic mica has a
 gloss of at least 60%.
- 20 6. The cosmetic composition of claim 5 wherein the coated synthetic mica has a
 gloss of at least 80%.
7. The cosmetic composition of claim 1 having an increased gloss of at least 15%
 increase.
- 25 8. The cosmetic composition of claim 7 wherein the gloss increase is at least 30%.
9. The cosmetic composition of claim 1 wherein the composition has a whiteness of
 at least 70%.

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10. The cosmetic composition of claim 1 wherein the composition has a whiteness of at least 80%.
- 5 11. The cosmetic composition of claim 1 having an increased whiteness of at least 5% increase.
12. The cosmetic composition of claim 12 wherein the whiteness increase is at least 10%.
- 10 13. The cosmetic composition of claim 1 wherein the composition has a compressibility ratio of less than 120.
14. The cosmetic composition of claim 13 wherein the composition has a compressibility ratio of less than 110.
- 15 15. The cosmetic composition of claim 1 wherein the nacreous pigment has a bulk density of at least 0.5.
16. The cosmetic composition of claim 1 wherein the nacreous pigment has a bulk density of at least 0.6.
- 20 17. The cosmetic composition of claim 1 wherein the nacreous pigment has an increased transparency of at least 10% increase.
- 25 18. The cosmetic composition of claim 17 having an increased transparency of at least 15% increase.
19. The cosmetic composition of claim 1 having an increased brightness of at least 3% increase.
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20. The cosmetic composition of claim 19 having an increased brightness of at least 5% increase.

21. The cosmetic composition of claim 1 wherein the synthetic mica is selected from the group consisting of muscovite, phlogopite, tiotite, sericite, lepidolite, paragonite, and synthetic mica having at least one fluoride ion substituted for the hydroxyl group of natural mica.

22. The cosmetic composition of claim 21 wherein the synthetic mica is fluorophlogopite.

23. The cosmetic composition of claim 1 wherein the synthetic mica is coated with a metal oxide selected from the group consisting of titanium dioxide, chromium oxide, ferric oxide and a combination thereof.

24. The cosmetic composition of claim 23 wherein the synthetic mica is coated with titanium dioxide.

25. The composition of claim 22 wherein the coated synthetic mica is coated with titanium dioxide.

26. The cosmetic composition of claim 1 wherein the cosmetic composition is selected from the group consisting of nail polishes, lipsticks, lip-gloss, eye-mascaras, hair-mascaras, loose body powders, talc free body powders, crème to powder eye shadow/blushers, pressed powder eye shadows, pressed powder blushes, hair and body gels, shampoo and body washes, special effects lotions, foundations, eye liners, baby lotions, oils, powders and creams, bath capsules, bath oils, tablets, and salts, bath soaps and detergents, all types of blushers, body and hand preparations, bubble baths, cleansing products like cold creams, cleansing lotions, liquids and pads, colognes and toilet waters, eyebrow pencils, eye lotions, eye makeup preparations, face and neck preparations, face powders, hair shampoos,

indoor tanning preparations, leg and body paints, men's talcum, nail extenders, nail enamels, rouges, perfumes, suntan gels, creams and liquids.

5 27. A cosmetic composition having increased gloss comprising the composition of claim 1.

28. A cosmetic composition having increased whiteness comprising the composition of claim 1.

10 29. A cosmetic composition having increased compressibility comprising the composition of claim 1.

30. A cosmetic composition having increased transparency comprising the composition of claim 1.

15 31. A cosmetic composition having increased brightness comprising the composition of claim 1.

20 32. A cosmetic composition having increased glint comprising the composition of claim 1.

33. A method for increasing the gloss of a cosmetic composition comprising adding the composition of claim 1.

25 34. A method for increasing the whiteness of a cosmetic composition comprising adding the composition of claim 1.

35. A method for increasing the compressibility of a cosmetic composition comprising adding the composition of claim 1.

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36. A method for increasing the transparency of a cosmetic composition comprising adding the composition of claim 1.

37. A method for increasing the brightness of a cosmetic composition comprising adding the composition of claim 1.

38. A method for increasing the glint of a cosmetic composition comprising adding the composition of claim 1.